

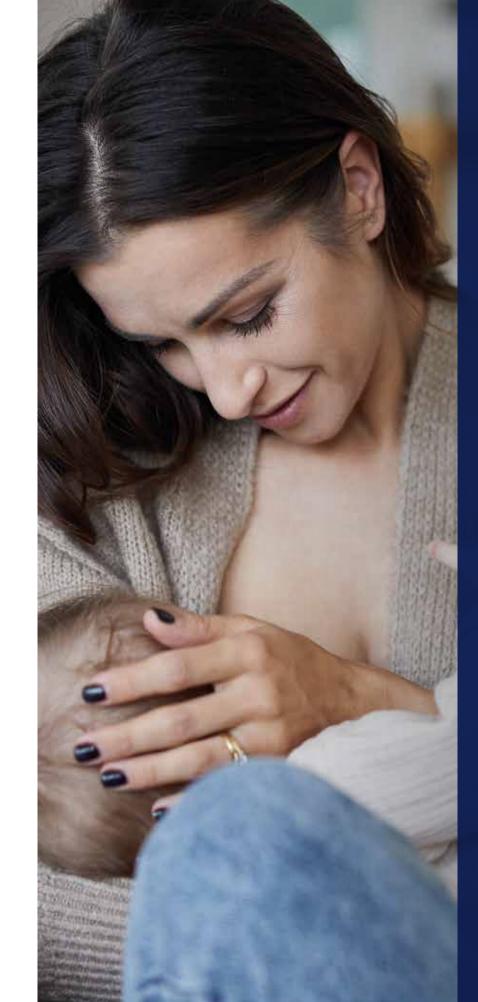
## Join us!



lovipolska



lovipolska



"Breastfeeding is the greatest gift you can give to your baby.
It is the perfect state which the baby instinctively seeks from the moment of birth. That is why LOVI wants to protect lactation and the natural suckling reflex."



# Take advantage of professional breastfeeding support

In cooperation with prominent specialists in the field of lactation, neonatologists and speech and language therapists, LOVI brand creates innovative products, providing the necessary assistance to breastfeeding mothers, along with products for alternative feeding and soothing (bottles and teats for serving expressed milk, and soothers), safe for the child's suckling reflex.

This safety is confirmed by the results of the LOVI teat and bottle tests, conducted under clinical conditions, involving large groups of infants, as well as by recommendations from medical practitioners and numerous awards granted for LOVI bottles.

We are trusted by experts, so you can trust us as well.

## Visit:

## lovibaby.com

Learn about our unique programme: "Breastfeeding Course".



## **Trust the experts**

LOVI brand in collaboration with leading lactation and neonatal specialists, as well as speech and language therapists, conducts the research and educational programme known as Tested Innovations.

In order to support breastfeeding and the active development of a child from its first days of life, we develop, in conjunction with medical experts, feeding and soothing products that meet the most stringent safety standards.

LOVI accessories are designed based on the latest medical knowledge and innovative technologies.

They are subjected to:

- ∨ clinical trials (bottles, teats and soothers),
- ▼ trials conducted by hospital personnel, with the participation of breastfeeding mothers (breast pumps).

Clinical trials, managed by medical practitioners and midwives, and involving the parents, are carried out in hospitals and specialist clinics. The trials are conducted using a large number of infants to provide statistically meaningful and credible results. Only then are the products placed on the market.

Brand recommended by midwives\*

Check research results

lovibaby.com

See page. 86

# **LOVI Dynamic Teat® expands** with the baby's sucking rhythm - imitating mother's breast.

## Unique achievements of LOVI in promoting healthy suckling



## A unique, dynamic structure of the soother

The nipple is made of heterogeneous silicone. It does not impede proper speech or orthodontic development, enables easy breathing and swallowing of saliva, and prevents biting of the soother's nipple.

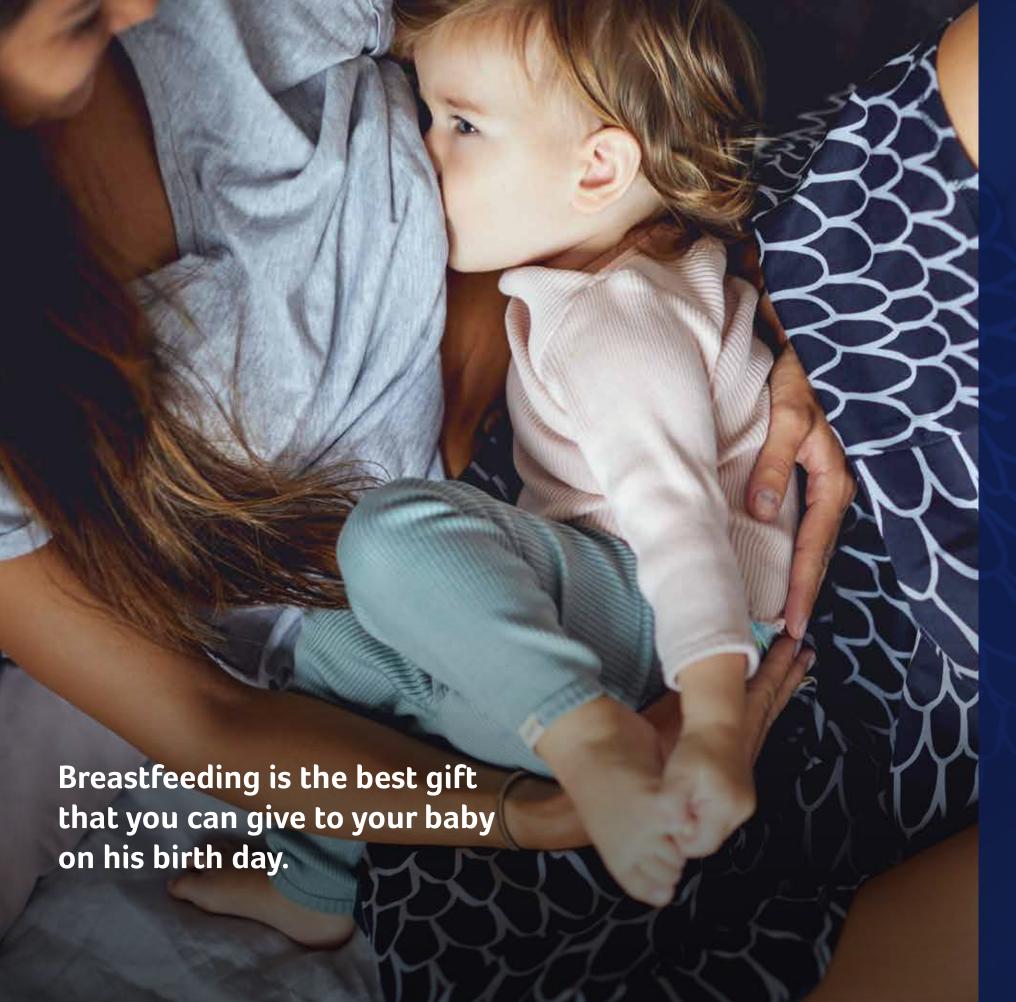
The soother does not impede the suckling reflex in neonates and infants.\*

## The unique technology of heterogeneous silicone feeding teat layers

A thick layer of silicone as a base and a thin layer at the tip of the LOVI Dynamic Teat®: the thin tip of the teat expands, actively stimulating the baby's oral muscles to exert effort; its harder base provides a wider, more stable support for the lips and prevents biting of the teat. With this technology the teat is more compatible with breastfeeding and does not impede the suckling reflex.\*\*

<sup>\*</sup> When used in accordance with the manufacturer's recommendations provided in the product information leaflet.

<sup>\*\*</sup> Confirmed through a product usability survey conducted under clinical conditions in 2007 in Poland, using a specialized questionnaire, on a group of 607 infants, involving medical practitioners, midwives and parents."



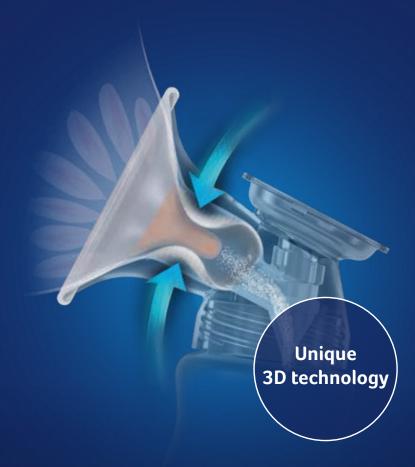
## Protection of breastfeeding

Breastfeeding is the healthiest and most valuable feeding method for newborns and infants. Although most mums want to breastfeed their babies, to begin may prove challenging.

That is why it is so important that your effort ends with success. To help you overcome lactation problems and to protect lactation, we create products dedicated to natural feeding. These will help you overcome difficulties, while ensuring breastfeeding comfort.

Thanks to this, those moments spent with the baby attached to your breast will be sheer pleasure.

## Revolutionary 3D funnel - closest to nature



3D funnel is a revolutionary solution - unlike conventional funnels it presses the nipple. The funnel surrounds and evenly presses the nipple, working in multiple dimensions at the same time, just like a baby's mouth and tongue do.

The even and gentle pressure stimulates prolactin's secretion - the hormone responsible for milk production, causing milk to flow out quickly and naturally, without discomfort.



LOVI Breast Pump

**Expert in solving** lactation problems

Expert 3D PRO



## **Expert in solving lactation** problems

Your solution for:

- nipple pain
- breast fullness
- milk stasis
- mastitis

Quickly stimulates milk production after C-section.

Perfect for mothers who try to prepare for motherhood as best as possible. However, there are situations that can't be foreseen, such as whether she will give birth naturally or by C-section, whether she will be able to breastfeedig at the beginning or will there be feeding problems.

Expert 3D PRO breast pump is extremely effective in difficult times.

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.



## **Extremely** effective

openwork 3D funnel holder for greater control of the pressure applied on the nipple



50/070exp

## Comfortable pumping

semi-reclined position, comfortable after a C-section



LOVI Breast Pump

## Your friend in breastfeeding

Prolactis 3D SOFT



## **Everyday effective support in** care of the mum's best comfort

It's perfect for mothers who are looking for a breast pump that will allow them to gently and efficiently express their milk so they don't have to give up their plans.

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.



Quick

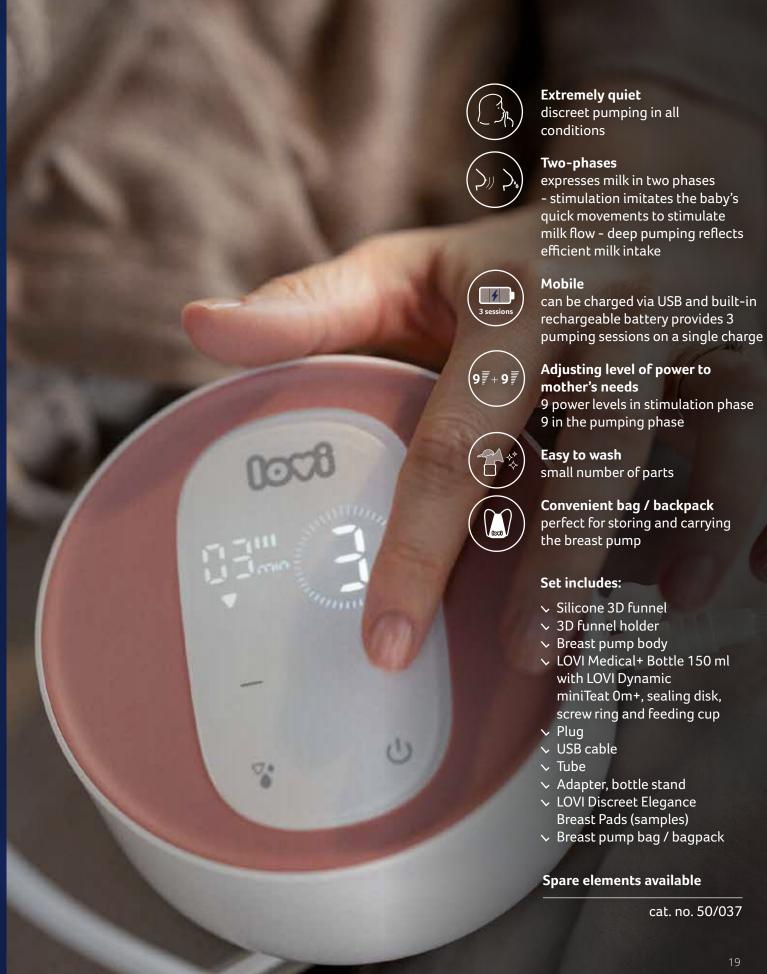
the breast pump can express up to 100 ml of milk in 10 minutes



50/050exp

Gentle

soft silicone 3D funnel adapts to your breast and, by surrounding the nipple from all sides, positions the nipple correctly



## Disposable Breast Pads Discreet Elegance

## **Exclusive protection during** day and night

cat. no.	
O 40 pcs	19/602
O 60 pcs	19/607
<ul><li>20 pcs</li></ul>	19/610
• 20 pcs	19/611
<ul> <li>40 pcs</li> </ul>	19/612





## Super absorbent

Gelling filling retains moisture up to 100 ml.



### Breathable

They are air permeable, protecting the sensitive breast skin against scalding.



## Wrapped individually

Convenience, each pad wrapped individually.

## LOVI Nipple Shields Skin Touch

## Soft like mother's touch

 size S
 5/605gb

 size M/L
 5/606gb

cat. no.

2 pcs in a capsule



## **Protection of breast nipples**

Helpful with concave or flat nipples, they imitate a breast nipple. They can be used after consulting your lactation professional, in cases of hypersensitivity of or damage to the nipples. Available in two sizes: S (small) and M/L (standard).



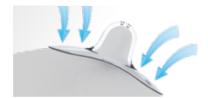
## Extremely thin

Which enables for even easier milk suckling by a child. Thin and soft tip reduces the distance to the nipple.



### Matt surface

Imitates mother's skin, its texture and delicacy, and high-quality silicone does not change the taste and smell of milk, which gives the child a feeling of naturalness.



## Profiled shape

Enables the baby to maintain direct contact with its mother's breast. Nipple Shields adhere very well to the body thanks to which suckling of breast milk is easier for a child.

21

## **Convenient and safe**

cat. no.

**25 pcs** 12/208



## It is an excellent protection of what is most valuable - mother's milk

Breast Milk Storage Bags are safe and hygienic way to preserve mother milk for longer.



## Notes

space to write pack date and amount of liquid.



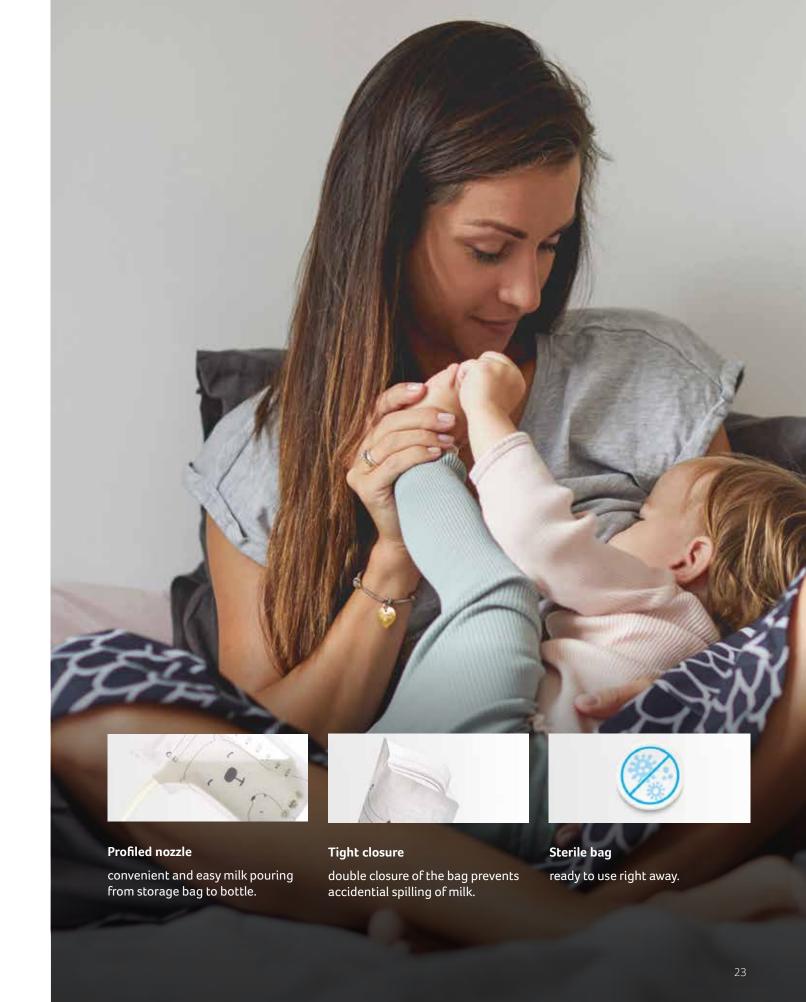
## Scale

readable, visible scale, capacity up to 200 ml.



## Storing

suitable for storing in the fridge or in the freezer.





# Combining breastfeeding with bottle feeding

If you are experiencing periodic breastfeeding difficulties, want to leave your child in the care of another person or if your pediatrician recommends that your baby needs extra feeding for medical reasons, our accessories enable you to feed milk in a way that does not impede your baby's suckling reflex or discourage it from breast suckling. This means you can return to breastfeeding without any problems.

LOVI Dynamic Teat®

## Safe for breastfeeding



cat. no.			
SUPER	0 m+ mini	$\Diamond$	18/749
SUPER	<b>3 m+</b> slow	$\Diamond \Diamond$	18/750
SUPER vent	6 m+ medium	(00)	18/751
SUPER	9 m+ fast	000	18/752
	<b>6 m+</b> *porridge	$\oplus$	18/753
	3 m+ *tri-flow		18/754

2 pcs in a container

## **Opinion**

## of a speech and language therapist

The teat should be constructed in a dynamic fashion and function actively in the mouth of the baby in a manner mimicking breast suckling, while stimulating the infant to actively exert effort. This fosters the correct development of the articulatory apparatus muscles and in the future will provide the basis for the child's proper speech development.

### Aleksandra Lada M.D., PhD,

Speech and Language Therapist

## Speech development

The soft and dynamic tip expands and contracts with the baby's suckling rhythm, enabling active speech muscle training.

## Development of bite and proper breathing

The hard and profiled base lets the baby's lips remain tightly attached to the teat – it supports breathing through the nose and prevents biting of the teat base.

## Teat made of heterogeneous silicone layers

LOVI Dynamic Teat® for feeding with the mother's expressed milk, designed in conjunction with speech and language therapists. It was created with the use of heterogeneous layer technology: it has a soft, thin, expanding tip and a hard, wide and profiled base. Thus, it does not interfere with breastfeeding. Clinically tested in Poland. It features an effective SUPER ventair release system preventing it from getting drawn in and collapsing.

## 89%

of medical practitioners did not observe any difficulties in combining breastfeeding with bottle feeding using LOVI bottle\*

\* A product usability survey conducted under clinical conditions in 2007 in Poland, using a specialised questionnaire, on a group of 607 infants aged 0-12 months



## Dynamic tip of the teat

Made of a thin layer of silicone.
Actively works to stimulate the muscles of the mouth so they are active.
The baby has to work for food.



## Venting system SUPER vent

It reduces the risk of colic.
The venting valve prevents
the teat from getting drawn in
and collapsing, thus reducing
the risk of colic.



## Hard, wide, profiled base

Made of a thicker layer of silicone. It provides a stable support for the lips. The profile and width of the base, selected by medical experts, ensures the baby opens its lips to the right position.

dynamic teat tip
- thinner silicone

wide base
- thicker silicone

<sup>\*</sup>The flow structure does not require additional air-release.

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.

Medical+ Bottle with Dynamic Teat®

## Protection of the suckling reflex







## **Results**

## of a clinical trial of the LOVI bottle\*

A sample survey conducted among medical practitioners, nurses, midwives and parents has confirmed that using the LOVI feeding bottle is safe for breastfeeding, letting the baby preserve their suckling rhythm, the correct coordination of suckling, swallowing and breathing, the active use of lips and tongue muscles, and suckling efficiency.

\*A product usability survey conducted under clinical conditions in 2007 in Poland, using a specialised questionnaire, on a group of 607 infants aged 0-12 months



COUR



## Safe for breastfeeding

A bottle for serving expressed breast milk safe for a breastfed baby as it does not impede its suckling reflex. Designed with the participation of medical professionals and clinically tested.

Provided with a professional Dynamic Teat® made of heterogeneous silicone layers (a thin, dynamic, extending tip and a hard, profiled base).

This requires active suckling by the baby: extensive use of the muscles of its lips and tongue. Compatible with LOVI breast pumps. Equipped with a teat with the SUPER vent air-release system.

Withstands repeated boiling.

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.



## Stardust Bottle with Dynamic Teat®

## Safe for breastfeeding

cat. no.		
0 m+ teat	120 ml	21/587
3 m+ teat	240 ml	21/585







## **Results**

## of a clinical trial of the LOVI bottle\*

A sample survey conducted among medical practitioners, nurses, midwives and parents has confirmed that using the LOVI feeding bottle is safe for breastfeeding, letting the baby preserve their suckling rhythm, the correct coordination of suckling, swallowing and breathing, the active use of lips and tongue muscles, and suckling efficiency.

\*Confirmed through a product usability survey conducted under clinical conditions in 2007 in Poland, using a specialized questionnaire, on a group of 607 infants, involving medical practitioners, midwives and parents.

## A unique stellar collection

Bottle for feeding babies with mother's expressed milk. The dark color of the bottle stands out on the market and at the same time allows you to control the amount of milk.

Decorated with gold particles, emphasizing the uniqueness of the Stardust collection. Equipped with a unique Dynamic Feeding Teat® with thin, protruding ending, a hard, profiled base and SUPERvent air outflow system.

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.



## Trends Bottle with Dynamic Teat®

## Safe for breastfeeding



## Safe for breastfeeding

Bottle for feeding a mother's expressed milk. The bottle is decorated with stylish patterns, following the latest trends. It is available in two fashionable collections.

Safe for a breastfed baby as it does not impede the suckling reflex and does not interfere with breastfeeding. Provided with professional Dynamic Teat® made of heterogeneous silicone layers (a thin, dynamic, extending tip and a hard, profiled base).

This requires active suckling by the baby: extensive use of the muscles of its lips and tongue. The teat is equipped with the SUPER vent air-release system, preventing it from getting drawn in and collapsing.

cat. no

0 m+ teat

The bottle is compatible with LOVI breast pumps.

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.



## Self-Sterilising Bottle for steaming in microwave

## Safe for breastfeeding







## Fast and easy sterilisation

Innovative Self-Sterilising LOVI Bottle doest not require boiling in water or using steam sterilisers. When properly assembled, the bottle self-sterilises.

DOCE









Allows you to steam all parts of the bottle in a microwave oven in just 90 seconds.



Step 1.

Pour 30 ml of water in the hood and place all the parts in it.



Step 2.

Put the bottle upside-down in the hood, and place in the microwave oven. After a moment the bottle is ready.

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.



## Diamond Glass Bottle

## **Nature-friendly bottle**



Baby Shower

## **Results**

Tested by doctors<sup>®</sup>

## of a clinical trial of the LOVI bottle\*

The clinical trial of the LOVI bottle equipped with the Dynamic Teat®, conducted on a group of 607 infants aged 0-12 months, has confirmed the product's unique features: the preserved sucking rhythm, the correct coordination of suckling, swallowing and breathing, the active use of lips and tongue muscles, and sucking efficiency.

\*\*Confirmed through a product usability survey conducted under clinical conditions in 2007 in Poland, using a specialized questionnaire, on a group of 607 infants, involving medical practitioners, midwives and parents.

## Nature friendly, safe for breastfeeding

The bottle is made of high quality natural material: borosilicate glass (BPA 0%). It will meet the most stringent needs, being extremely durable and resistant to scratching, ensuring a high level of hygiene and keeping the food warm for long. The innovative glass is resistant to freezing and boiling temperatures, and is renewable. The Dynamic Teat® preserves the suckling reflex and does not discourage the baby from breast suckling. The bottle has a readable scale and permanent print.

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.



Compatible with LOVI breast pumps.

Botanic

Diamond

**GLASS** 

cat. no.



- √ 150 ml / 250 ml glass bottle (BPA 0%)
- ► LOVI Dynamic Teat® **SUPER** vent
- 0 m+ in 150 ml bottle 3 m+ in 250 ml bottle
- → Flexible sealing disc
- ➤ Twist top
- → Feeding cup

Venting system SUPER vent

Reduces the risk of colic. The venting valve prevents the teat from getting drawn in and collapsing, thus reducing the risk of colic.

Newborn Starter Set Botanic

## **Set protecting suckling reflex**

at. no.			
Botanic boy	•	0299	
Botanic girl	•	0300	



## **LOVI Newborn Starter Set Botanic**

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LOVI Newborn Starter Set Botanic will be a great gift for future mother, or an element of a baby's layette. It contains all the necessary products to start with. LOVI Dynamic Teats and Soothers are made of heterogeneous silicone layers. They expand just like mother's nipple according to baby's suckling rhythm.

Thanks to it LOVI Medical+ Bottle with dynamic teat is safe for breastfed children because it does not disturb the suckling reflex. Dynamic soother 0-3m will be perfect for newborns and infants in the first weeks of life and thanks to the soother clip with ribbon it will always be at hand.

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.



Electric Steriliser with Dryer

## **Convenient and fast sterilization** with drying

cat. no

12/200



Convenient and fast sterilization with drying



## Convenient and fast sterilization with drying

LOVI Sterilizer with Dryer means convenience and quickness.

Up to 3 programs in one device, thanks to which bottles and accessories are sterilized, dry and safe to be used again in 20 minutes.

## 3 programs:

- 1. Sterilization Program natural steam sterilisation in 10 minutes after switching on
- 2. Drying Program possibility of drying in selected time: 10, 30 or 50 minutes
- 3. Auto Program automatic sterilisation and drying in 1 hour (10 minutes of sterilisation and 50 minutes of drying)

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.



## Bottle Warmer

## Fast and intuitive milk preparation

cat. no.

O 77/051\_whi

77/051\_grey







AWARD IN ONE OF THE BIGGEST DESIGNER CONTESTS IN POLAND.

## **LOVI Bottle Warmer**

For preparing milk for your baby quickly and intuitively, at the optimal temperature.

It combines 4 functions:

42

- 1. Heats up the food quickly and evenly.
- 2. Maintains the temperature for up to 10 hours.
- 3. Gradually defrosts the food.
- 4. Steam disinfects the bottles and bottle accessories.



Temperature of liquids maintained for up to 10 hours, and defrosting function



Fast heating of food and steam sterilisation of bottles

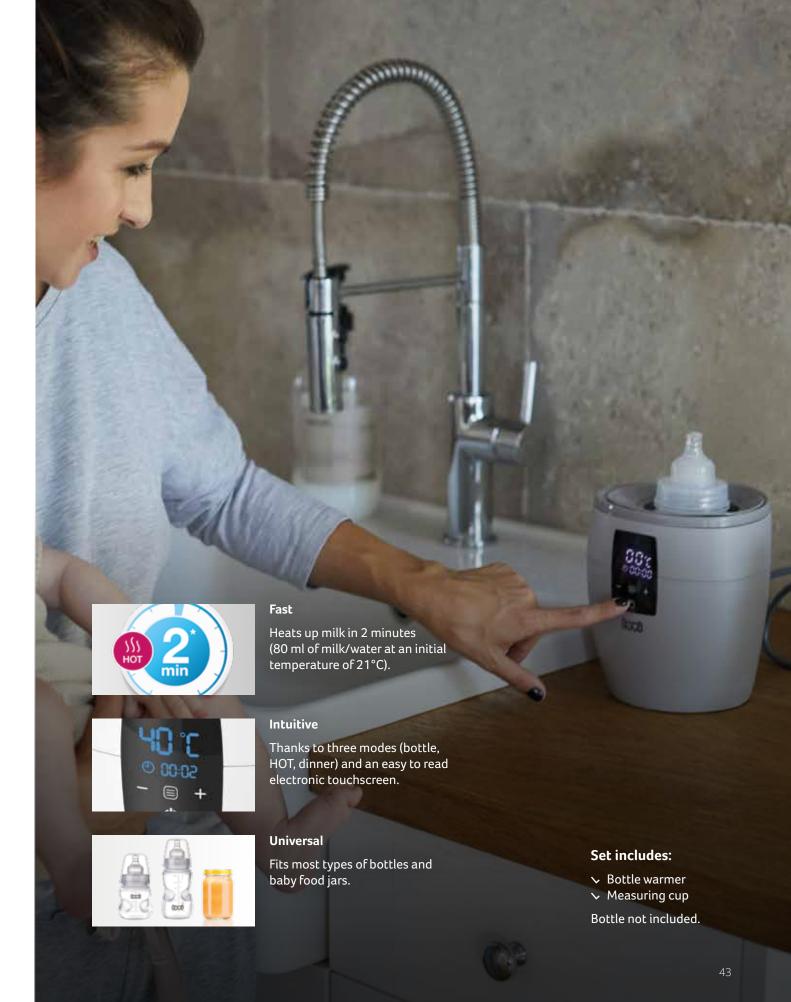


Food temperature maintained for up



Prevention of overheating

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.





## Soothing

Suckling is fundamental to the development of the child from the moment of its birth. It allows it to control its craving, the quantity of food eaten, as well as helps to soothe its emotions and feelings of safety. The strong need of suckling is partially satisfied by a soother. Its selection should be well thought out. Its shape and structure should enable breathing and swallowing of saliva, without impeding the natural suckling reflex.

Aleksandra Lada M.D., PhD, Speech and Language Therapist Dynamic Soother®

## Does not impede the suckling reflex







## **Results**

## of a clinical trial of LOVI soothers\*

A product usability survey under clinical conditions confirmed the unique features of the LOVI Dynamic Soother.

- does not impede the suckling reflex
- prevents the teat chewing reflex
- enables easy breathing and swallowing of saliva
- does not impede proper speech and orthodontic development

## Does not impede the suckling reflex, or proper speech and orthodontic development

Designed by speech and language therapists with a view to protecting the suckling reflex.

It has a symmetrical shape that is similar to that of a breast ninnle

It has a unique dynamic structure made of heterogeneous silicone that enables the natural suckling rhythm.



A product usability survey conducted under clinical conditions on a group of 150 infants aged 0-18 in specialised, regional paediatric and neurological clinics in Poland, operating under the National Health Fund in Katowice, Rzeszów and Bydgoszcz, involving midwives and parents.

## Dynamic miniSOOTHER

## Soother with smaller shield

The smallest of our soothers!

## **Recommended for newborns**

In contrast to standard soothers, the LOVI miniSOOTHER has a smaller and lighter shield. It better adapts to the tiny mouth of a newborn.

**0-2** m



## Baby Shower



A luminous clip makes it easy to find the soother when it is dark







2 pcs – 22/900boy2 pcs – 22/900girl

## **Buddy Bear**



A luminous clip makes it easy to find the soother when it is dark





0-2 m+ 2 pcs - 22/862

## Wild Soul









cat. no.

2 pcs – 22/881boy
2 pcs – 22/881girl



## Dynamic Soother®

## Soother with standard shield

**0-18** m

## Jungle Vibes



**0-3 m+** 22/901boy **3-6 m+** 22/902boy **6-18 m+** 22/903boy



**0-3 m+** 22/901girl **3-6 m+** 22/902girl **6-18 m+** 22/903girl

## Harmony





**0-3 m+** 22/905boy **3-6 m+** 22/907boy **6-18 m+** 22/907boy





**0-3 m+** 22/905girl **3-6 m+** 22/906girl **6-18 m+** 22/907girl

## Wild Soul



**0-3 m+** 22/882boy **3-6 m+** 22/883boy **6-18 m+** 22/884boy



**0-3 m+** 22/882girl **3-6 m+** 22/883girl **6-18 m+** 22/884girl

## Hey





**0-3 m+** 22/885boy **3-6 m+** 22/886boy **6-18 m+** 22/887boy





**0-3 m+** 22/885girl **3-6 m+** 22/886girl **6-18 m+** 22/887girl

## Botanic



**0-3 m+** 22/869boy **3-6 m+** 22/870boy **6-18 m+** 22/871boy



**0-3 m+** 22/869girl **3-6 m+** 22/870girl **6-18 m+** 22/871girl

## Stardust





**0-3 m+** 22/892\_blue **3-6 m+** 22/893\_blue **6-18 m+** 22/894\_blue



**0-3 m+** 22/892\_violet **3-6 m+** 22/893\_violet **6-18 m+** 22/894\_violet





**0-3 m+** 22/892\_green **3-6 m+** 22/893\_green **6-18 m+** 22/894\_green

## Salt & Pepper





**0-3 m+** 22/877 **3-6 m+** 22/878 **6-18 m+** 22/879

## Hove





#welovedynamics

0-3 m+ 22/866 3-6 m+ 22/867 6-18 m+ 22/868

Buddy Bear





**0-3 m+** 22/863 **3-6 m+** 22/864 **6-18 m+** 22/865

A luminous clip makes it easy to find the soother when it is dark

## Dynamic Soother®

## Soother with standard shield

## Indian Summer





**0-3 m+** 22/855boy **3-6 m+** 22/856boy **6-18 m+** 22/857boy





**0-3 m+** 22/855girl **3-6 m+** 22/856girl **6-18 m+** 22/857girl

Night & Day



A luminous clip makes it easy to find the soother when it is dark





**0-3 m+** 22/809boy\_E **3-6 m+** 22/810boy\_E **6-18 m+** 22/811boy\_E





 0-3 m+
 22/809boy\_L

 3-6 m+
 22/810boy\_L

 6-18 m+
 22/811boy\_L





0-3 m+ 22/809girl\_H 3-6 m+ 22/810girl\_H 6-18 m+ 22/811girl\_H





0-3 m+ 22/809girl\_L 3-6 m+ 22/810girl\_L 6-18 m+ 22/811girl\_L



## Dynamic Soother® 18 m+

## Soother for older children

**Strenghtened** nipple more resistant to biting

## Designed for older children

It retains all the properties of soothers for younger children, such as dynamism or a symmetrical shape resembling of mother's breast nipple. The silicone nipple of the soother is strengthened, making it resistant to biting. This is especially important during periods of intensive development of teeth and gums.

## Jungle Vibes



22/904boy



22/904girl

Botanic



2 pcs 22/875boy



2 pcs 22/875girl

18 m+



## Harmony





22/908boy





22/908girl

## Stardust





2 pcs 22/895\_blue





2 pcs 22/895\_violet





2 pcs 22/895\_green



2 pcs 22/876boy



Salt & Pepper





**18 m+** 2 pcs 22/880

55

**Set includes:** ∨ Soother 2 pcs

 ∨ Soother cover 2 items Container for hygienic storage of soother







2 pcs 22/876girl

## Soother Clips with Ribbon

## **Stylish and practical**

## Stylish and practical

A soother clip with ribbon is an interesting and stylish accessory to a child's soother and clothes. It is a great convenience for parents and a modern design consistent with the collection of our soothers.

Irreplaceable during walks and travels
- it is a guarantee that the soother will not
get lost and fall on the floor, and thanks
to the soother clip with ribbon soother will
be always at hand.







## Soother Container

## **Convenient and hygienic storage**



• 13/111\_min

• 13/111\_bei

• 13/111\_ros

## Convenient and hygienic storage

Enables convenient and hygienic storage of the soother while out on a walk or travelling. Protects the soother against becoming soiled or lost. Hygienic and easy to steam sterilize, it helps to keep the soother clean while out on a walk or travelling.



### Two clips

The container can be quickly and easily attached to a pram or a car seat, as well as to a belt or trousers.

## Soother Holder

## **Safety and hygiene**

## Safety and hygiene

The holder is equipped with a practical clip which makes it possible to conveniently and reliably fix the soother to baby's clothing, protecting it against becoming soiled or lost once the baby becomes more active.



## A stable clip

A practical and stable mechanism protects the holder against detaching from the baby's clothing.



### Convenient fastener

The holder can be easily attached, even with one hand, thanks to a simple clip.



### Shape

Rounded shapes eliminate the risk of scratches or cuts.





Folky 10/885



Indian Summer

10/883

10/887



10/886



Night & Day

10/880



Diamond

10/882







## Learning how to drink

Is your baby a few months old and have you started to teach him how to drink? Take advantage of our cups offer for each stage of learning how to drink independently. You can start with First Cup Easy Switch which is perfect to drink from a cup after bottle or you can choose First Cup Straw Beginner to teach your baby to drink from a straw. Then choose Non-spill cup which allows children to drink independently but control the flow of liquid. For an older child you can choose our innovative 360 cup without a spout, which teaches the child the adult way of drinking, but without any spills. A cup with straw with a comfortable handle will be great for further exploring the world.

## The path of learning how to drink

Give your child independence



## First Cup Easy Switch

## I'm starting to learn to drink

Available capacities:

**6 m+** 150 ml







## I'm starting to learn to drink

First Cup Easy Switch is the perfect cup to start learning how to drink independently after 6 months of age. It allows baby to quickly and easily switch from drinking a bottle to a cup.

It has an extremely soft spout, profiled like a teaspoon making learning to drink even easier. It is handy and light and the profiled handles perfectly fit to the tiny hands of a child.



## **Profiled spout**

The spout is profiled like a teaspoon, perfect to start learning to drink.



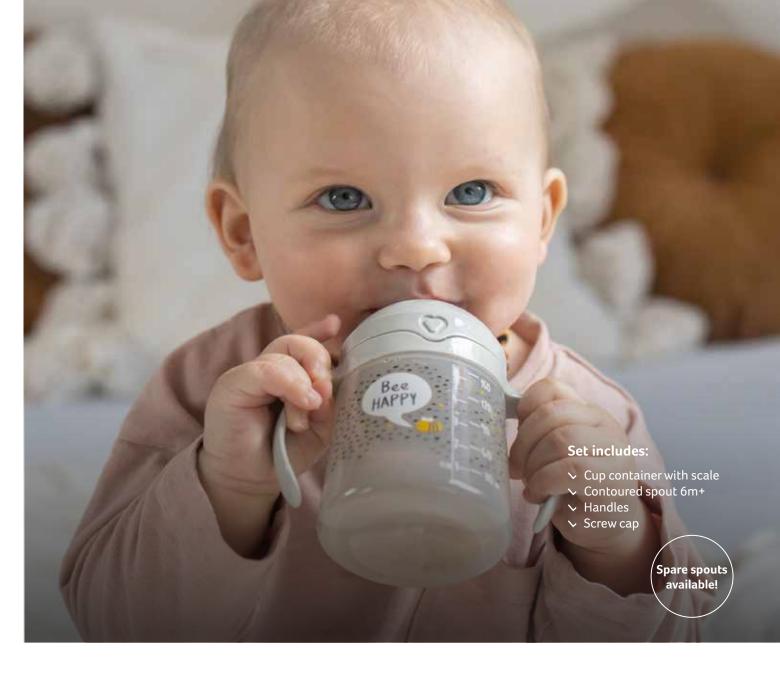
Profiled handles

adjusted to tiny child's hands.



## Spill cup

water can drip from it freely, that is why the child does not have to put a lot of effort into learning new skills.







65

## First Cup with Straw Straw Beginner

## I'm learning to drink from a straw

Available capacities:

**6 m+** 150 ml







## I'm learning to drink from a straw

First Cup with Straw is a cup for the youngest children (6m+) who make their first attempts to drink from a straw. A delicate, flexible straw of a right diameter and length does not irritate the palate and is easy to grab by a child. A safe-sized weighted straw follows the drink and allows to drink freely from any angle. The small size of the cup (150 ml) and the removable cap that allows drinking from all sides make it an ideal cup for children who learn to drink from a straw.



Delicate, silicone straw

does not irritate the palate thanks to the right diameter and length.



Non - spill cup

water does not run out and baby stays clean and dry.



Weighted straw

allows a child to drink freely from different angles.





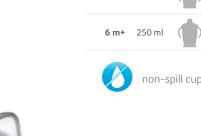


67

## Non-spill Cup Sippy Master

## I drink without spilling





Available capacities:



## A non-spill cup is great choice

for children who have overcome the first steps in learning to drink and they slowly become masters in drinking from a cup with spout. Soft spout is more challenging and forces child to effort and improvement of new skills.

Profiled handles are stronger and perfect for more confident child. The cap protects the spout from getting dirty, which will work both at home and on a walks. The lid fits the base of the LOVI 360°cup.



## Soft and silicone spout

The high-quality silicone material is delicate and chemically inert.



## Ergonomic

Spout has an ergonomic shape and length that places it away from the child's teeth area.



## Easy to wash

All parts of the cup can be easily disassembled for washing. The spout is sterilisable.



## **Buddy Bear**



## Indian Summer

250 ml

• 35/344



- 210 ml • 35/345girl
- 250 ml
- 35/346girl
- 210 ml
- 35/345boy 250 ml
- 35/346boy

360° Cup Drink Master

## Glass-like drinking, but without spilling

Available capacities:

**9 m+** 250 ml









## Learning the adult way of drinking

360 cup perfect for children ready to drink on their own. Facilitates the transition from sucking liquid from non-spill cups to drinking from a glass. Thanks to innovative venting, it allows sucking the liquid from all around the rim.

It accustoms child to the natural, adult way of drinking (like drinking from a glass) but without spilling. The handles are strong specially contoured for a child in constant motion.



## Innovative sealing system

Enables drinking without spilling but it is designed deliberately not to be a non-spill cup so that when shaken vigorously or dropped, droplets of liquid can come out. It teaches the child to control its movements and prepares them to drink from an open cup.





## **Antibacterial protection**

Thanks to natural, antibacterial protection bacteria are reduced up to 99.9%.



### Easy to clean

All cup elements can be easily removed and cleaned. A simple structure makes it possible to effectively penetrate all cup areas in order to remove soiling and deposits left by liquids other than water.







## Hove



picture at the back



**m+** 250 ml • 1/607new

## Wild Soul









precure at the bac

9 m+ 250 ml • 1/604new • 1/605new

## Buddy Bear





**9 m+** 250 ml • 1/599new

## Indian Summer

9 m+

250 ml • 1/591new









## Accessories



Silicone Spout for First Cup Easy Switch

56/604 1 pc



Spout/Weighted Straw for First cup with straw

56/608\_grey 56/608\_bei



Non-spill Cup Silicone Spout

59/870 1 pc



360° Cup Gasket

1/618 2 pcs



Spout/Straw for My Cup with Straw

74/000 1 pc

## Cup with Straw Freestyle

## I drink from a straw





## Learning the independence.

Specially designed to allow the child to drink freely. The straw is made of high-quality silicone. Its length is adjusted so that the liquid stays outside the child's teeth area.

The cup has a cap with a comfortable handle, which allows easy closing and opening also for a child. Characteristic click is a sign that the cup is well closed and can be safely held by the child.

An additional protection against accidental spilling of the drink is the Safe Lock button. Cup with a Straw Click & Go allows the child to take a sip, close the cup and move forward for further exploration of the world.



## Delicate straw

Made of soft, high-quality silicone that does not irritate the gums and is chemically inert.



## Convenient handle

It allows easy opening and closing, also by a child. The closure is strong enough to allow the child to hold the cup securely even while moving.



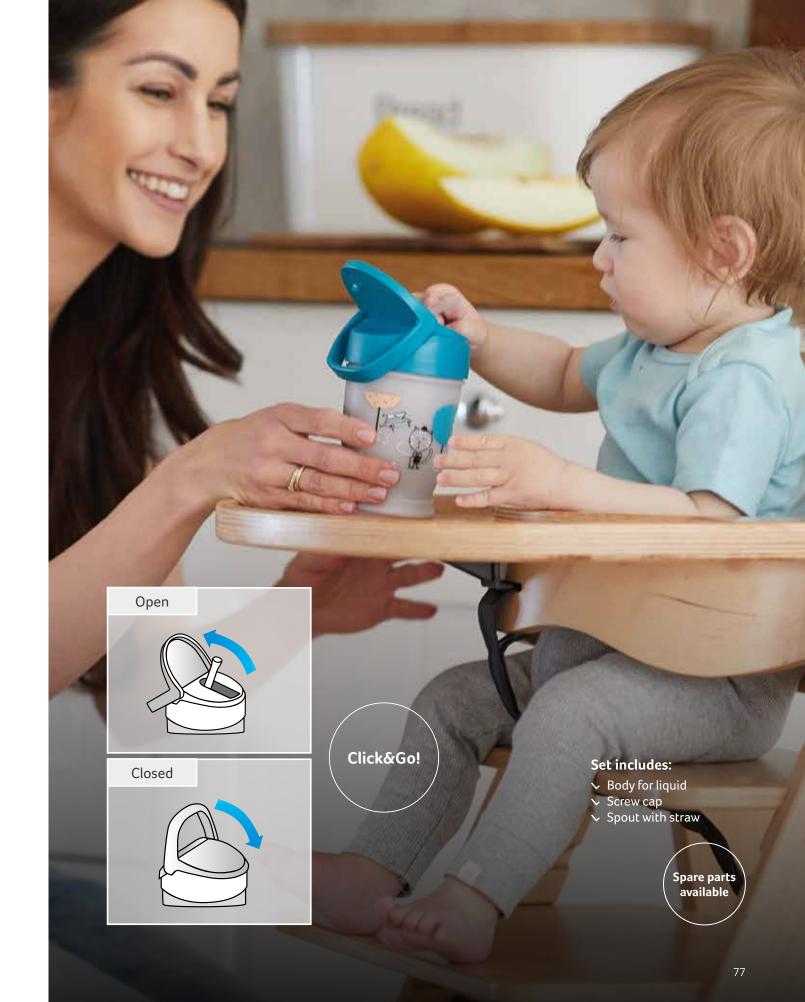
Available capacities:

**11 m+** 250 ml

**11 m+** 350 ml

## Safety Lock

A specially designed button protects against accidental opening and spilling of a drink.



## Salt & Pepper





**11 m+** 250 ml 35/356 350 ml 35/357

## Lovely



350 ml • 35/355boy • 35/355girl









## **Expanding the diet**

Is your child starting to expand the diet?
Expanding the diet is an important and new stage in a child's development. It is important not only what the child will eat but also how. LOVI, as an expert in breastfeeding, wants to support mothers also at this stage.

Get to know our new products that we have created to meet the expectations of mothers and facilitate the baby's next stage of life.

## Tableware

## **Eating training? Naturally**

## LOVI Tableware are everything that is necessary to expand the child's diet.

They are ideal products for eating training – the bowls and plates are suitable for a variety of dishes and the cup will be perfect for learning to drink from an open cup.

LOVI products are light, handy, easy to hold and have safe, oval shapes so they can be used by both parents and children. For the production of tableware, we used 20% recycled wood flour, thanks to which there is less plastic in their composition and most importantly these tableware are free of melamine and BPA.

## Tableware Set with Cup









• 21/530\_bei – Granola – 2 pcs

• 21/530\_gre – Pistachio – 2 pcs • 21/530 red – Tamarillo – 2 pcs









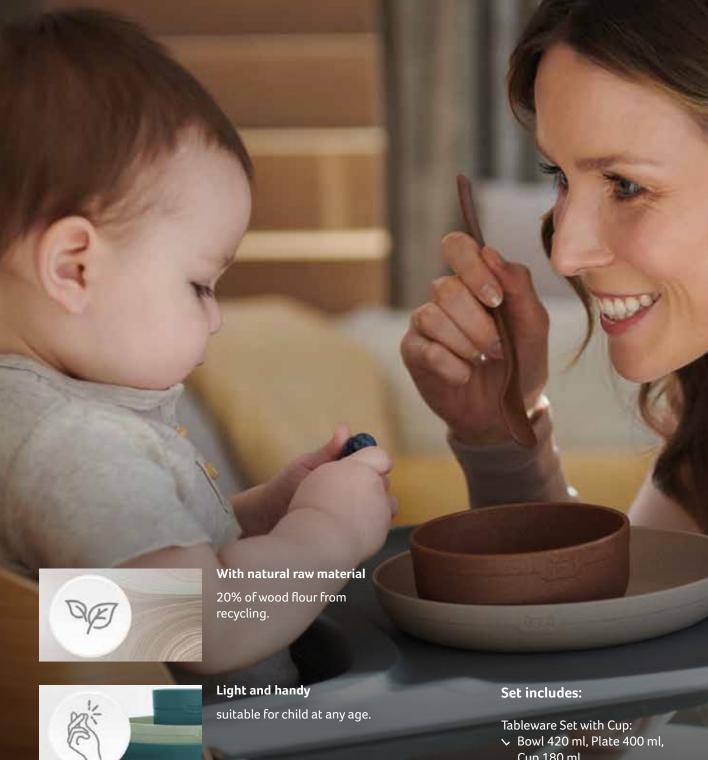
Bowls

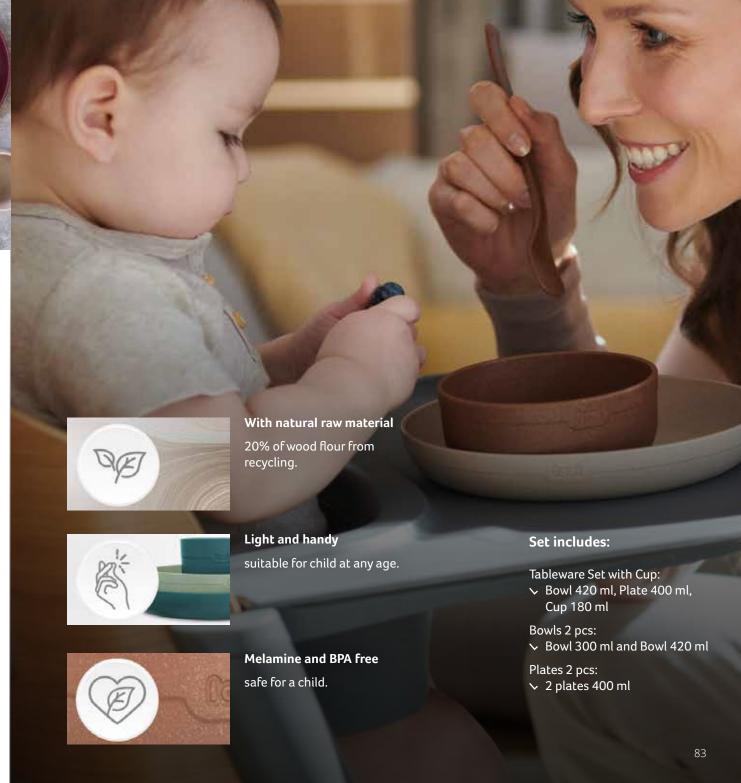




- 21/531\_bei Granola 2 pcs • 21/531\_gre – Pistachio – 2 pcs
- 21/531\_red Tamarillo 2 pcs







## First feeding spoon

## First spoon? It's easy!

## LOVI First feeding spoon is shallow, narrow and firm, making it ideal for starting a diet expansion.

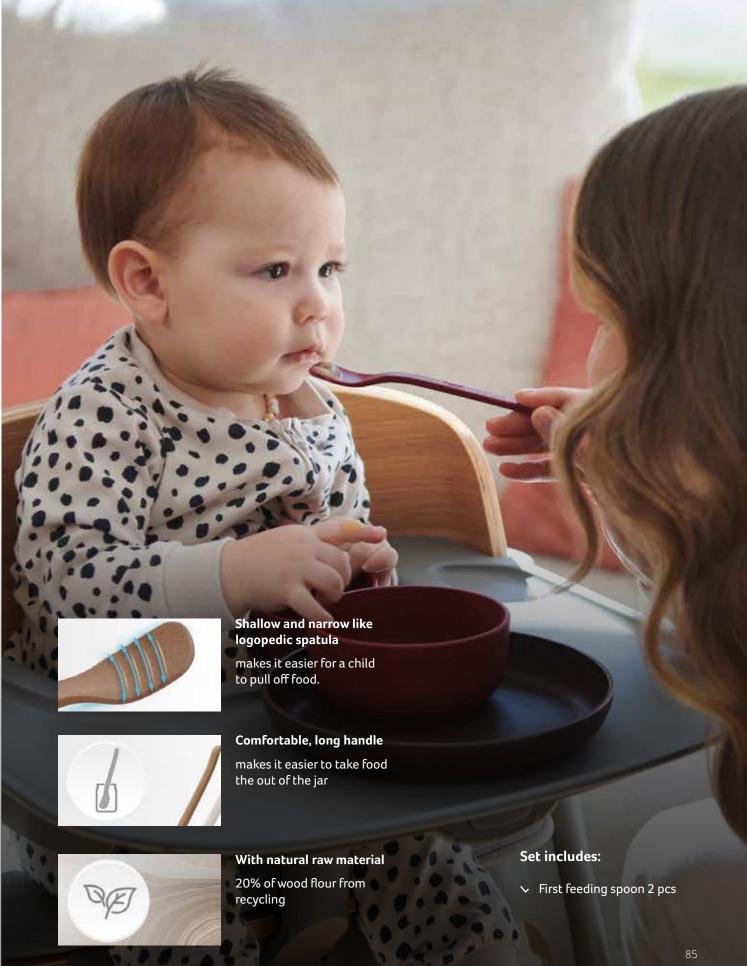
The comfortable, long handle makes it easier for parents to take food from the jar and feeding and allows the child to easily grab the spoon. LOVI spoon has a unique shape, like a logopedic spatula, to makes it easier for a child to pull off food

For the production of spoons, we used 20% recycled wood flour, thanks to which there is less plastic in their composition and most importantly these spoons are free of melamine and BPA.

## First feeding spoon

- 35/582\_bei Granola 2 pcs
- 35/582\_gre Pistachio 2 pcs
- 35/582 red Tamarillo 2 pcs







## Results of clinical trials

conducted under clinical conditions

Our advanced technologies are developed based on the requirements laid down by the specialists working closely with the LOVI brand. Selected LOVI products are tested in sample survey. We carry them out in hospitals and specialist clinics in conjunction with medical practitioners, midwives and parents, and involve large groups of infants.

## LOVI bottle with Dynamic Teat®

**Evaluation of the suckling function based on the proper** physiological suckling pattern





suckling

of the muscles

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after

oflips and

tongue

Tested by doctors

consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.

did not observe any difficulties in combining breastfeeding with bottle feeding using LOVI bottle

## **Results of**

## a clinical trial of the **LOVI** bottle with **Dynamic Teat®**

A product usability survey conducted under clinical conditions in 2007, using a specialized questionnaire, on a group of 607 infants aged 0-12 months, Involving medical practitioners, nurses, midwives and parents (in Polish hospitals and paediatric clinics) confirmed the following unique features:

- · maintenance of suckling rhythm
- · correct coordination of suckling,
- · swallowing and breathing
- · active work of muscles of lips and tongue
- effective suckling

Clinical trial results prepared by: Aleksandra Lada M.D., PhD, Speech and Language Therapist, Specialist in Feeding and **Communication Development** Disorders in Young Children / NDT SLT Senior Tutor

**Evaluation of the physiology of feeding: breathing** patterns, swallowing patterns, ease of combining breastfeeding with bottle feeding and colic prevention

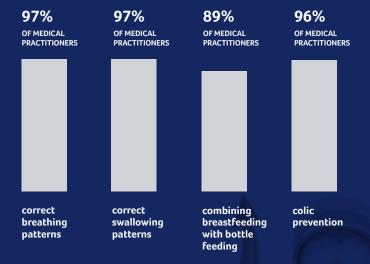
rhythm

coordination

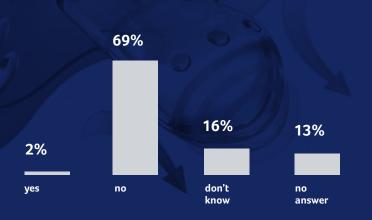
of suckling,

swallowing

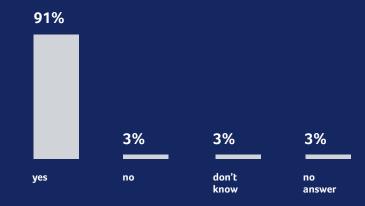
and breathing



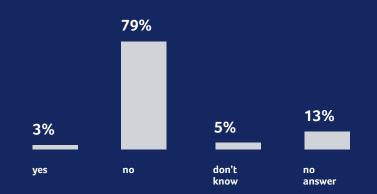
## Did you notice any negative changes during breastfeeding after using the LOVI soother?



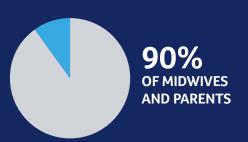
## Does your baby breathe freely through its nose while using the LOVI soother?



## Does your baby bite the LOVI soother when using it?



## LOVI **Dynamic Soother**®



would recommend LOVI Dynamic Soother® to other parents

## Results of

## a clinical trial of the LOVI soother

Tested by doctors

A product usability surveyy conducted under clinical conditions on a group of 150 infants aged 0-18 in specialised, regional paediatric and neurological clinics in Poland, operating under the National Health Fund in Katowice, Rzeszów and Bydgoszcz, involving midwives and parents confirmed the following unique features of LOVI

- does not disturb the suckling reflex
- · prevents the teat chewing reflex

soothers:

- enables easy breathing and swallowing of saliva
- does not impede proper speech and orthodontic development\*

\* provided that recommendations of the orthodontist and speech and language therapist are followed



